



PHOENIX

23 APRIL 2020

PHOENIX

Audience invitation

Global Covid-19 Online Innovation Workshop Innovation and Societal Transformation

The Covid-19 crisis has put a huge strain on our society on many levels from the health system, education, economy etc. However, it also creates a breeding ground and a hothouse for innovation. We see that there is a lot of Innovation in the wake of the corona crisis in so many fields; from business, education, technology, to social innovations that will create a lasting value in so many areas of society. It is also creating a huge push to digital transformation, and it is safe to say that the world will not be the same after the corona crisis. A way to categorize innovations could be:

- *Products and services to provide care and to fight the virus.*
- *Products and services in response to the lock-down.*
- *Solutions that will be persistent after the crisis, to generate enduring value to society.*

The goal of Phoenix is to capture ideas and to bring a global perspective on business, innovation and technology – with a view to creating resilient systems.

A side effect of the corona crisis is a geographic democratization. When we are physically isolated, no place is less distant, whether it is in your own city, or on another continent. We like to take the opportunity to have this workshop, where we see that so many conferences have been postponed, while we still have a need for meetings to exchange ideas. We also like to see this as a way to get experience how to execute this kind of on-line workshops.

Workshop starts April 23 at 13:00 CET

Link to Global Covid-19 Online Innovation Workshop: <https://liu-se.zoom.us/j/61004788093>

Organizers:

Solmaz Filiz Karabag, LiU, Sweden,
Luciana Pereira, UFABC, Brazil,
Paul Bogatir, HHK, Sweden,
Petter Krus, LiU, Sweden



Strategic Partners in Innovation and Science